Jenny Filipetti

Community-focused artist + designer, bridging physical and digital worlds through participatory processes, information architecture, and experience design.

I am a US citizen authorized to work in the European Union.

PLACE OF BIRTH New York, NY, USA

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Jenny BC Filyett

CV last updated: 1 October 2024

EDUCATION

Master of Fine Arts in Emergent Digital Practices

University of Denver, Denver, CO, June 2016.

Bachelor of Arts in Art-Semiotics

Brown University, Providence, RI, May 2009. Significant additional coursework in computer science / computational biology.

PROFESSIONAL EXPERIENCE

FOUNDER @ CHROMAKAIROS

Milan, Italy. June 2023 - present

Consulting, design, and fabrication specializing in the design of objects + experiences, including signage, mapping, website design, surveying + feedback forms, and custom electronics. Clients include the Black Carpet Awards, VTProDesign, Le Gallerie d'Arte di Lugano, RedBerry Gin, and The Vandenberg Coalition.

EXPERIENCE DESIGNER @ MAJESTIC COLLABORATIONS

Operating throughout the USA. September 2020 - present

Consulting + design services related to participatory processes and resource and curriculum design at the intersections of arts + cultural events, emergency preparedness, and community resilience. Projects include community learning events at festivals, digital resource portals, surveying, the *Designing Inclusive Virtual Events* ebook, the Arts + Culture Resilience Asset (ACRA) mapping methodology, and the Art of Mass Gatherings podcast. Significant clients + collaborators include Folk Alliance International, the North Carolina Department of Natural and Cultural Resources, and Performing Arts Readiness.

CO-FOUNDER + DIRECTOR @ IMMERSIVE DENVER

Denver, Colorado. April 2018 - January 2021

Designed + implemented creative and community activities, partnerships, and social / technical infrastructure to support the regional immersive arts, including programming for a new annual regional summit. Organized events, workshops + strategic partnerships. Designed + maintained website, community map, monthly newsletters, and all graphic and outreach materials.

PROFESSOR @ INWORKS, UNIVERSITY OF COLORADO DENVER + ANSCHUTZ MEDICAL CAMPUS

Denver, Colorado / Aurora, Colorado. September 2017 - January 2020

Developed and taught human-centered design (HCD), interactive technology, programming and digital fabrication through workshops and undergraduate + graduate courses in an interdisciplinary design + innovation center. Facilitated HCD processes with local startups and researchers/doctors on the medical campus. Instrumental in leading art/engineering campus partnerships and community collaborations including in tactical urbanism.

CREATIVE + EDUCATIONAL TECHNOLOGY MANAGER @ THE AURARIA LIBRARY

Denver, Colorado. October 2015 - August 2017

Designed, furnished, and staffed a new suite of creative technology learning spaces for a tri-institutional university library: a multimedia + copyright support lab, photography + video studio, 3D printing + scanning center, large-scale video wall, and pop-up workshops. Directed programming and all operations including the development of lab policies + workflows, staff training program, workshops, digital learning objects + outreach materials.

TECHNOLOGY MANAGING EDITOR @ DESIGNBOOM

Milan, Italy. 2010-2013

Head of the Technology section with related responsibilities in the Arts and Design sections of a daily web publication (4 million monthly readers). Additional responsibilities for development + management of free international design competitions in collaboration with global companies, including Breil, Porsche, Ferrari, Fujitsu, and Infiniti.



SELECTED TALKS & PUBLICATIONS

AFROFUTURIST FASHION + RITUAL DESIGN

Exhibition curation and opening remarks for a show of student work, the culmination of a 2-week intensive workshop a Laba Douala Free Academy of Fine Arts, Douala, Cameroon, February 2024.

MODULAR DESIGN IN THE VENTILATOR CRISIS: WHY IT MATTERS

Guidance for engineers and NGOs, co-written with Robert Read for *Public Invention*. April 2020. Available at https://bit.ly/covid-modular

BIG / TINY DATA + PRESENT MACHINES

Public presentation with physicist Amy Roberts. University of Colorado Denver, February 2019. Supported by the **Creative Research Collaborative**.

A POETICS OF THE DATA-IMAGE

Published and presented at the International Conference on Transdisciplinary Imaging at the Intersections of Art, Science and Culture, April 2018, University of Edinburgh, UK

CITIES, VOICE, AND TECHNOLOGY

Artist talk, February 2017, University of Wyoming, Laramie, WY

THE PERPETUAL ARCHIVE: ARCHIVES AS INVENTORY

Published in RECONSTRUCTION 16.1, March 2016

"CART(ONT)OLOGY"

Presented in the **Cities and Urbanism** panel, International Symposium on Electronic Art, August 2015, Vancouver, Canada

EXHIBITIONS + PERFORMANCE

2023 Group show curated by Artery Milano, Milan, Italy.

Interactive sculpture + performance, Milan, Italy. In collaboration with DustyEye Collective.

Tre Fiabi da Grandi, Milan, Italy. Synesthetic concert with Elias Faingersh + Keren Klimovsky.

2022 *The Last Resort*, International Immersive Design Summit, Denver, CO. Immersive performance with James Lopez.

Group show, Manifesto dei Liberti, Milan, Italy. Curated by Fabio Durante.

Solo show, // Circo delle Lumache, Milan, Italy.

2021 12 sons, 12 moons, 12 moods, Kaz Kav Festival, Derbent, Russia.
Music by Uri Brener + Elias Faingersh. Live projections by Jenny Filipetti. Texts by Keren Klimovsky. Performed by Sergei Nakariakov (trumpet/cornet), Elias Faingersh (trombone), and the Makhachkala Philharmonic Orchestra conducted by Zarifa Abdulaeva.

Atmospherics, Malmo, Sweden. Synesthetic concert + immersive children's workshop with Elias Faingersh, Zofia William Åsenlöf + Imre Zsibrik.

2019 Group Show, *Currents 826*, Santa Fe, NM

Group Show, Lights Out Lights On (2019), RedLine, Denver, CO

2018 Featured installation, *Nocterra*, Denver Maker Faire, Denver, CO Group Show, *Lights Out Lights On* (2018), RedLine, Denver, CO Group Show, *OVRT*, Signal to Noise Media Labs, Denver, CO

2017 Group Show, Arte Laguna Prize 2017, TIM Future Center, Venice, Italy Solo Show, Particles of Light in the Spaces We Inhabit, University of Wyoming Visual Arts Gallery, Laramie, WY

2016 Group Show, *Virtual Object*, Form & Concept, Santa Fe, NM Group Show, *Calculated Mediations*, Canyon Gallery, Boulder, CO

2015 Solo Show, *Interfascia*, Hinterland Gallery, Denver, CO Group Show, Virtual, *Lumen Prize 2015*, Lumen Online Gallery



VOLUNTEER WORK

AFRO FASHION ASSOCIATION

June 2020 - present

Design + implement all information design, website + technical workflows for the organization's education and capacity-building initiatives in Italy and Africa and its twice yearly program of events during Milan Fashion Week, including the first-ever entirely digital Afro Fashion Week in 2020. Support event coordination + onsite management for workshops, fashion shows, meet the designer events, and workshops.

ASSOCIAZIONE PARCO TICINELLO

April 2022 - present, member of the Executive Board from January 2024 Co-lead volunteer organization + engagement efforts. Facilitate workshops for visiting classes in a variety of topics related to science and heritage, and conduct interactive activities in English for bilingual schools. Lead/facilitate informational naturalistic tours of the cascina + surrounding park. Event documentation + graphic design of promotional and archival materials.

DATA + INFORMATION DESIGN SKILLS

- Data systems design in collaboration with stakeholders, comprehensive of collection and outreach mechanisms, reporting processes, and analysis
- · Surveying, including interactive reports and interim report generation
- Development of KPIs and formative and summative methods for their assessment
- Use of a variety of online form platforms for surveying and generating reports, including Qualtrics, SurveyMonkey, Jotform, Google Forms, and Typeform
- Data visualization using both off-the-shelf and custom-programmed tools, including interactive, digital or print expository, and physical/tactile
- Digital map design and deployment
- · Basic data analysis and ability to work with databases

COMMUNICATIONS SKILLS

- Experienced report writer capable of synthesizing complex data into clear, actionable insights and effectively communicating key findings to diverse audiences
- Graphic design for both digital and print, including via the Adobe Creative Suite, Canva, and web-based design tools
- · Photography, video, and audio recording and editing
- E-mail newsletter best practices and ability to work with relevant online platforms
- Website development, including web-based tools, Wordpress, and custom solutions (HTML, CSS, Javascript, PHP)
- Deploying basic augmented reality experiences via Adobe Aero and web-based tools
- Human-centered design facilitation
- · Presentation and teaching skills
- · Consensus-building and conflict resolution

ADDITIONAL RELEVANT SKILLS

- · Project management
- · Attention to detail
- Event planning, comprehensive of logistical considerations, signage and communication, and volunteer management
- Curriculum design, informed by research in learning and transformational experience design